





ODESSA COLLEGE

ABOUT ODESSA COLLEGE



ODESSA COLLEGE MISSION

Odessa College shall lead the way in preparing its students and community for the future. The College District offers exemplary courses, programs, and services to assist students in achieving their educational goals and becoming lifelong learners, community builders, and global citizens. Odessa College shall empower its employees to model excellence in their service to students, colleagues, and the community.

ODESSA COLLEGE VISION

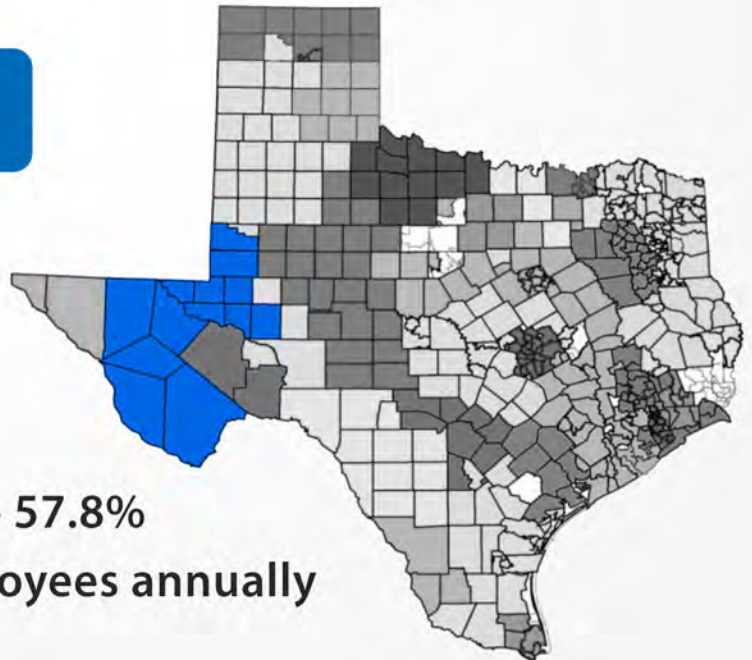
Odessa College strives to become the top rated community college in the nation for student success.



ODESSA COLLEGE

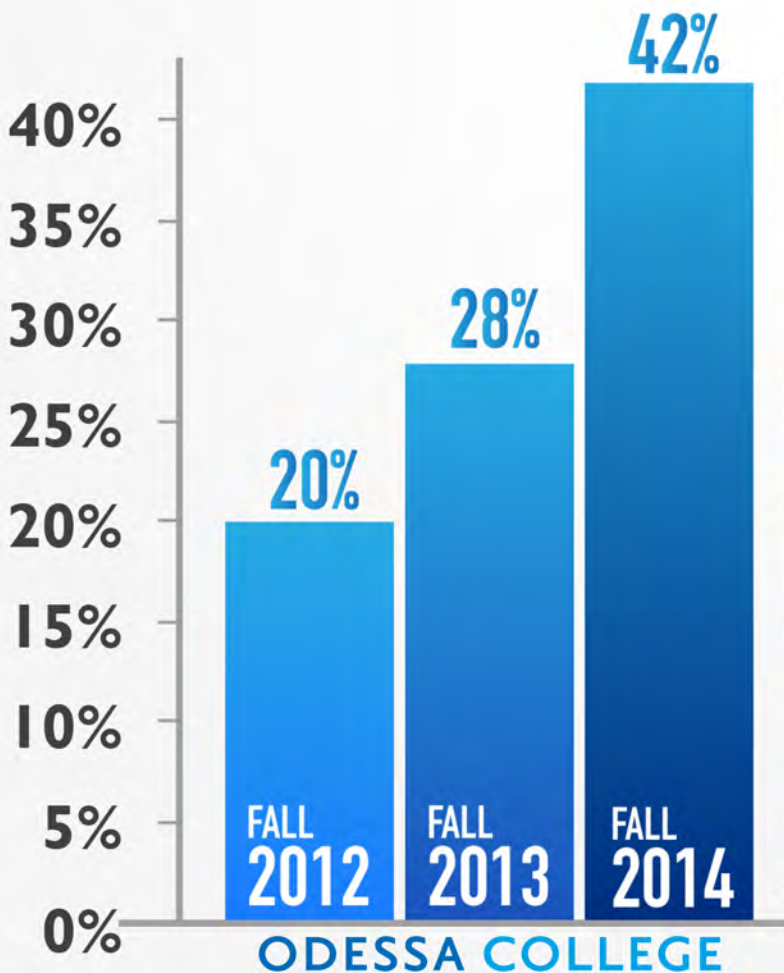
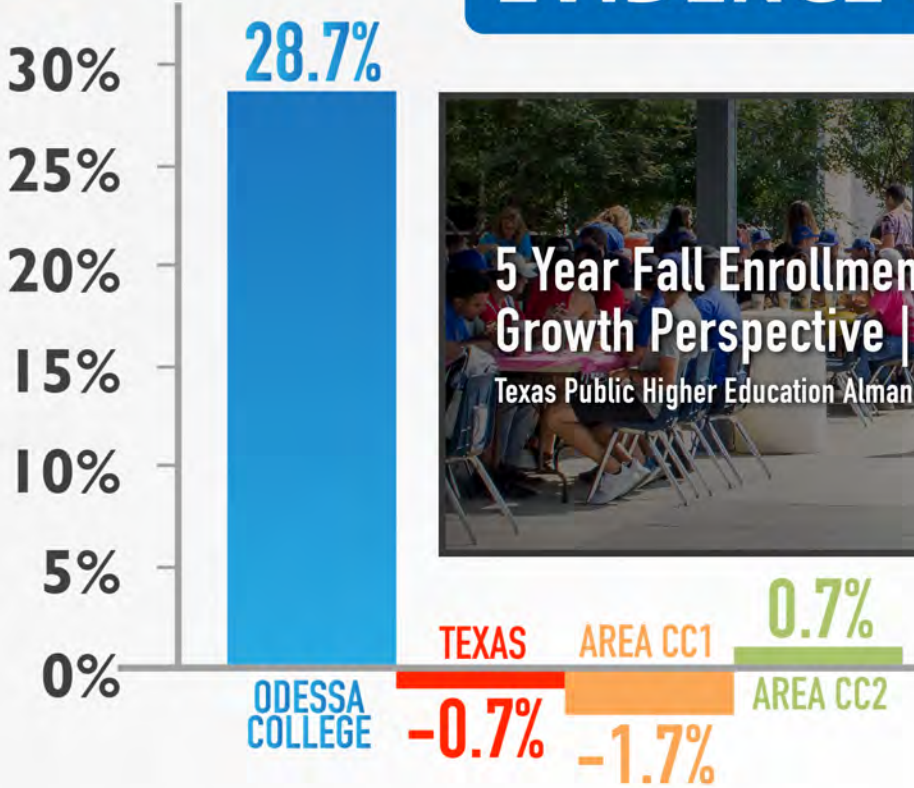
OC AT A GLANCE:

- Established in 1946
- 33,000 square miles
- 8,500 students annually
- 120+ programs
- Hispanic Serving Institution – 57.8%
- 1,100 full and part-time employees annually
- \$46 Million Budget





EVIDENCE OF EXCELLENCE





ODESSA COLLEGE ENGAGEMENT

DRIVE TO SUCCESS

Drive to Success is the **ULTIMATE** incentive program. It is OC's way of encouraging student engagement by giving students the opportunity to win prizes for doing things that are proven to increase overall success in college. For every point earned during the year, students are granted one entry into the Drive to Success drawing. Throughout the year, students are eligible to receive monthly prizes for their participation, and at the end of the year one student will win a brand new Ford Mustang.



COFFEE & CONVERSATION

Every two weeks, all OC Employees join together to celebrate successes and share information about what's happening across the campus. At each Coffee & Conversation (C&C), a featured department provides an update about their respective area, and all employees have the chance to hear from and ask questions of the leadership of the college.

OC ALL IN

OC All In is an incentive program that rewards Odessa College Employees for engaging in college activities. Throughout the year employees participate in events that support our students, our community, and each other, and every eight weeks are eligible to receive a gift card of their choice if they meet the institutional goal. This program has resulted in 99% of full time employees being engaged in campus activities, and over 90% of full time employees receiving rewards every term.





ODESSA COLLEGE FOUNDATION



"This scholarship has helped me complete my degree by supporting me financially to invest in my academic journey and also by contributing to my self-esteem and awareness that others care about my success and future as a student and beyond. I'll be forever grateful."

- Ladarius Slider

Major: Physical Therapist Assistant
Scholarship: Student Success Scholarship

EMPLOYEE GIVING

Each year, Odessa College employees give back to our students and our community through the annual United Way and Student Success Scholarship campaigns. This year, 97% of OC employees contributed to the United Way campaign, and 98% of employees contributed to the Student Success Scholarship campaign. Employee support in these campaigns is vital in supporting our community and ensuring our students have opportunities to attend college and achieve their dreams.



30 FOR 30

30 for 30 is a community-wide event that incentivizes Odessa College students, employees, and the community to engage in healthy activities, specifically exercising 30 minutes for all 30 days during the month of September. Each year, thousands of participants from our local community, and around the country, engage in the 30 for 30 challenge, and have the opportunity to win prizes.

College2Career: Five Commitments to the Students of Ector County

Commit to admitting all 8th graders through "informational admissions"

Commit to giving 1,000 Presentations

Increase College Going & College Completing Culture

Commit to establishing a framework for Fab Lab utilization

Commit to placing College2Career Coaches at PHS and OHS

Commit to hiring College2Career Coach for ECISD Middle Schools

FIVE COMMITMENTS

Odessa College has made Five Commitments to the students of Ector County as part of our goal to do more to improve the lives of the families we serve. These commitments are aligned with the 60x30TX goals set by the State of Texas, and together we will increase the level of degree attainment in our region.





AFFORDABILITY

FIRST CLASS FREE SCHOLARSHIP

The first class free scholarship provides free tuition and fees for the first three credit hours taken by high school graduates or transfer students who are new to Odessa College.

ACADEMIC PROGRESS SCHOLARSHIP

The academic progress scholarship provides tuition discounts to OC students as they get closer to completing their degrees. Students receive a 10% discount on tuition after completing 30 credit hours, and a full 20% discount on tuition after completing 45 credit hours.



OPEN EDUCATIONAL RESOURCES

Open educational resources are free texts, documents or other instructional media freely distributed to OC students. Specifically adapted or modified for particular courses by OC instructors, the savings in textbook purchases can reduce the overall cost of a degree at OC by as much as 25%.



\$100,000

GRANT OVER
3 YEARS

\$1,300

COST OF TEXTBOOKS
PER YEAR FOR FULL-TIME
COMMUNITY COLLEGE
STUDENTS

ACHIEVING THE DREAM REPORT

50%

PERCENTAGE OF STUDENTS WHO
DO NOT COMPLETE DEGREE
THAT CITE TEXTBOOK
COST AS BARRIER

study by the research firm
Public Agenda



STRATEGIC PARTNERSHIPS

BUSINESS & INDUSTRY

Business and industry partnerships help Odessa College to provide state of the art facilities and instructional experiences for our students. Through strategic partnerships with Chevron, Lincoln Electric, and Steinway, we have been able to ensure our students are able to learn and prepare for the future with cutting edge tools and technologies that are currently being used in the field. Local business and industry partnerships with Medical Center Hospital, Odessa Regional Medical Center, and the Sewell Family of Companies have allowed for hands-on educational experiences and opportunities for our students to connect with professionals in the field.



EDUCATION

Strong partnerships with Ector County Independent School District and the University of Texas Permian Basin are contributing to the development of a college-going and college-completing culture in the Permian Basin. By focusing on strengthening the educational ecosystem of our region, together we are able to provide new and exciting educational opportunities to our community.





ODESSA COLLEGE LOOKING FORWARD



OC 10K

OC 10,000 is a new initiative at Odessa College as part of our commitment to make higher education a reality for more people. Looking toward the future, Odessa College has set an ambitious new goal – to have 10,000 students enrolled in a fall semester. For comparison, Odessa College had a record enrollment of 6,308 students for the fall 2017 semester. Over the last ten years, fall enrollment has grown 38% from 4,508 students. Getting from 6,308 to the goal of 10,000 will require a challenging 59% increase in enrollment. Past, present, and future – OC upholds the promise to do more for our students.

SIXTH COMMITMENT

As an evolution of the five commitments made to the students of Ector County in 2017, Odessa College has added a sixth commitment for 2018 – to provide the first six semester credit hours of dual credit instruction to all ECISD students free of charge. This exciting sixth commitment will help us continue to do more for the students and families we serve, and to continue to increase the college-going and college-completing culture in our community.



1,500 PRESENTATIONS

One of the original five commitments was to provide 1,000 presentations to support the students, staff, and families throughout Ector County ISD. In the first year, the OC team was able to exceed our goal, and make 1,353 presentations throughout the district. For 2018, we have increased the goal to 1,500 presentations, and have invited the community to join us in this effort.



